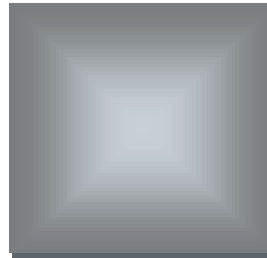


2017 IOWA INDUSTRY PROFILE

ARTS, ENTERTAINMENT & RECREATION

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2016, the **Arts, Entertainment and Recreation** sector provided 21,430 jobs to Iowans, which represents 1.4 percent of all covered employment (both private and public sector) in the state. This sector reported an average annual wage of \$17,994, which is just 40.1 percent of the average wage across all industries in the state, \$44,925.

Since peaking in 2007, employment in this sector declined 11.8 percent to its lowest point in 2013, but has since started to slowly increase, with a jump in 2016 to 21,430 in employment, showing encouraging signs in growth as seen circa 2007. The average annual wage has fluctuated over the last decade between a high of \$18,705 in 2010 to a low of \$17,409 in 2013 to its current level at \$17,994. The lower wage in 2010 is reminiscent of 2007, with a similarly high employment, possibly indicating an increase in hiring in lower paying positions. The rise in employment can be attributed to a comfortable consumer with more disposable money for luxuries and entertainment.

Wages are significantly lower in Iowa than in the nation as a whole. Iowans in the private sector of this industry made just under half of the national average wage of \$36,806. Furthermore, Iowa's private sector wages are much lower than the other states in the region too, with the exception of the Dakotas, Nebraska and Kansas.





ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

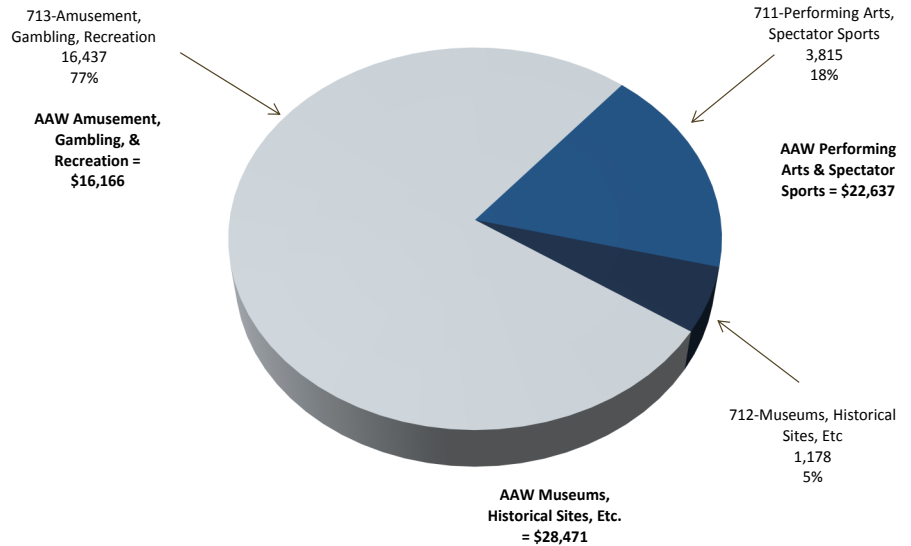
What are Arts, Entertainment and Recreation?

The **Arts, Entertainment and Recreation** sector comprises: (a) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (b) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (c) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

The main components of this sector are **Performing arts and spectator sports, Museums, historical sites, zoos and parks, and Amusements, gambling, and recreation.**

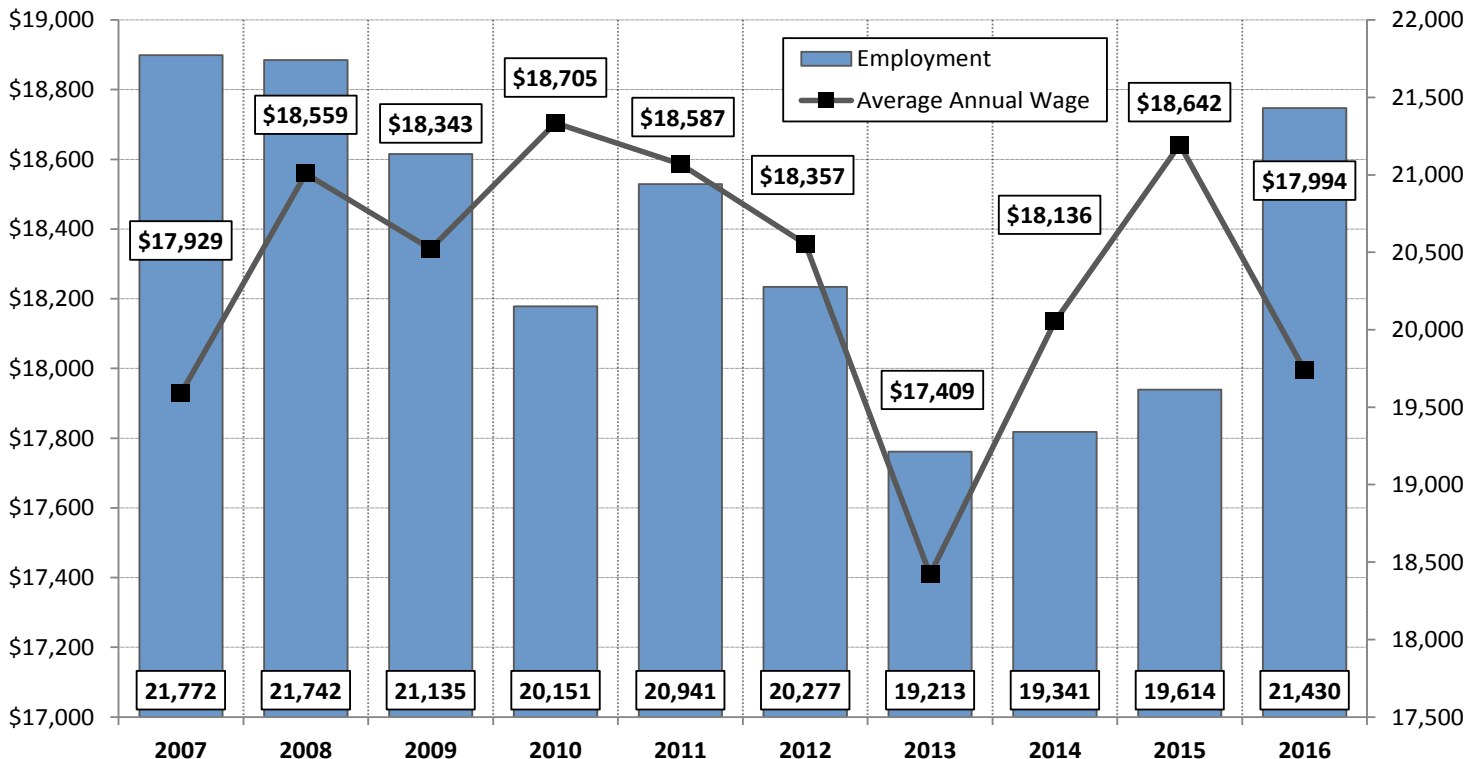
Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

2016 Industry Breakout by Employment in Iowa *Arts, Entertainment & Recreation NAICS Industry Coding*



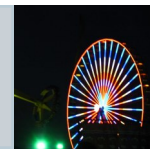
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2007-2016 Employment in Art, Entertainment & Recreation in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE



Examples of Major Arts, Entertainment & Recreation Employers

Name of Company	Industry
Adventure Lands of America Inc	Amusement parks and arcades
Catfish Bend Casino Corp	Gambling industries
Diamond Jo Casino	Gambling industries
Mystique Casino	Gambling industries

Source: www.iowaworkforcedevelopment.gov/employer-database

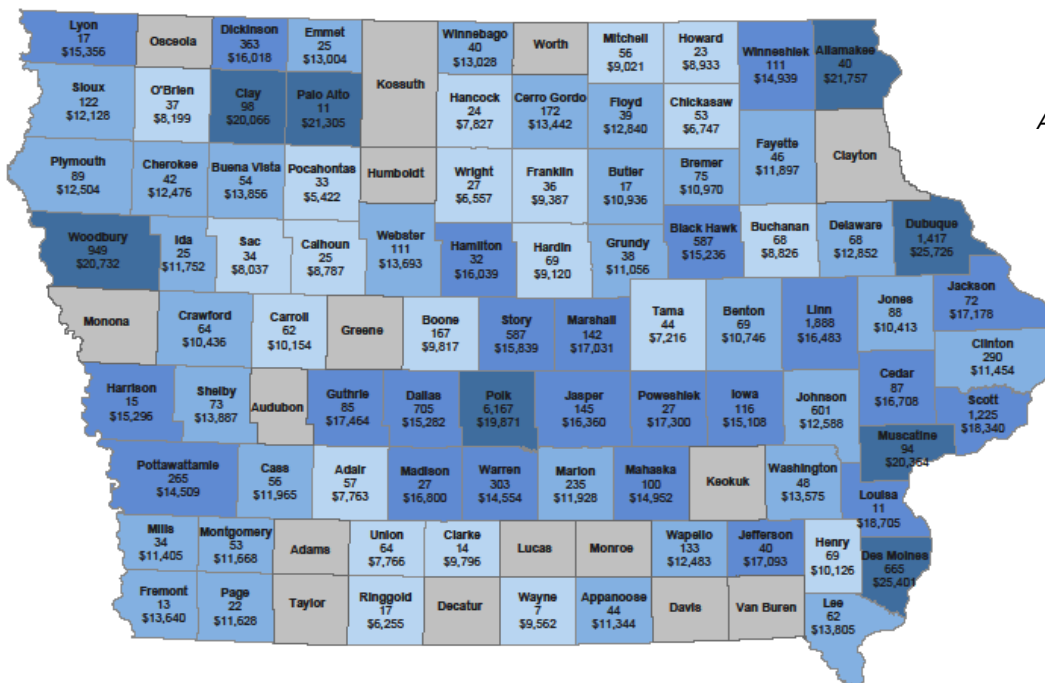
Employers

The **Amusements, gambling, and recreation** subsector was the largest sector in this industry, accounting for 76.7 percent of employment and 67.0 percent of worksites. The second largest subsector in this industry was **Performing arts and spectator sports**, which accounted for 17.8 percent of employment, and 23.8 percent of establishments.

Even though this industry includes gambling establishments, if establishments are casinos with guest accommodation like a hotel, it will be included in the **Accommodation and Food Services** sector.

This sector was hit hard by the recession; employment in the sector finally surpassed its 2009 level in 2016. However, employment is still down 1.6 percent from its 2007 high of 21,772.

2016 Covered Employment in Arts, Entertainment & Recreation by County



Sector Statewide:

Employment - 21,430
Average Annual Wage - \$17,994

Label Key:

First line is the county name followed by average employment and finally, average wage.

Wages: Less than \$10,154 | \$10,155 - \$13,887 | \$13,888 - \$18,705 | Greater than \$18,706

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

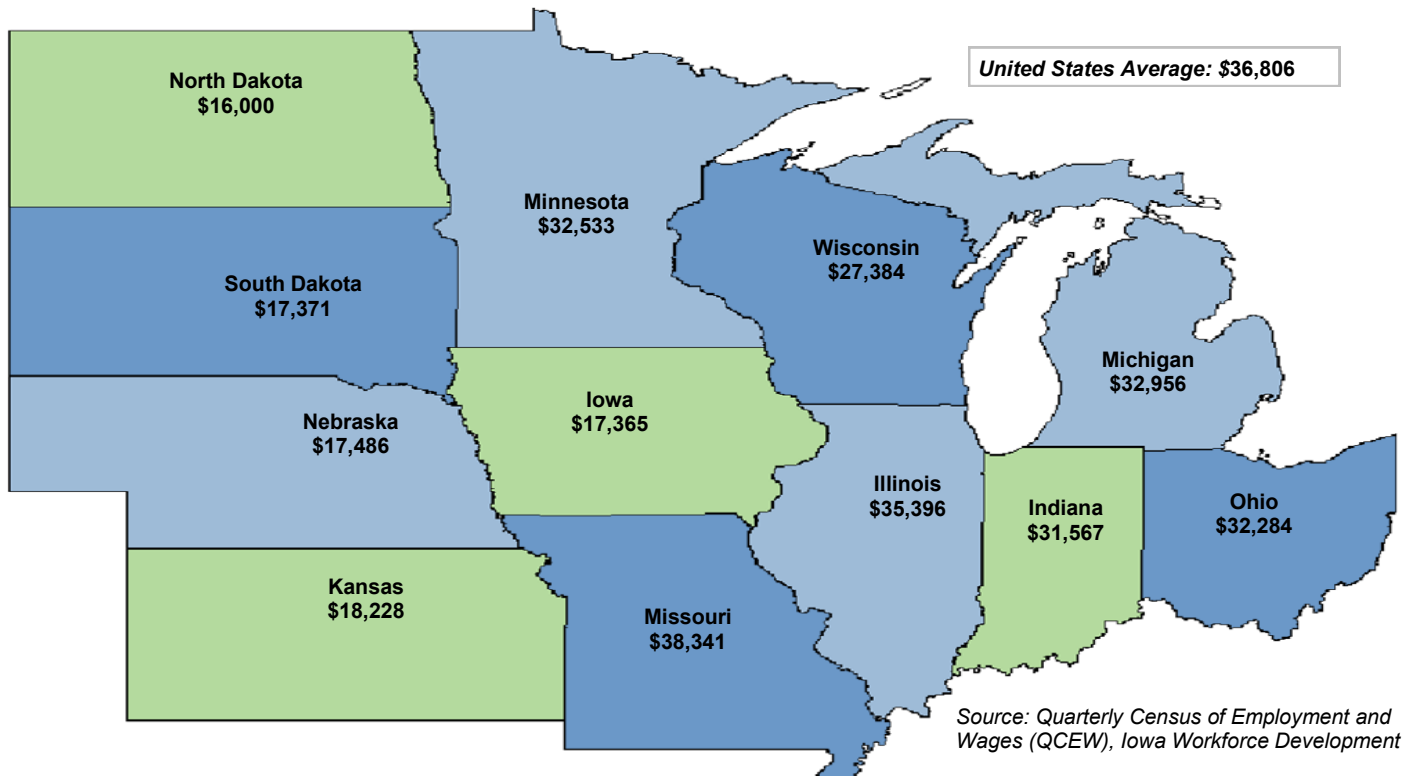
<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



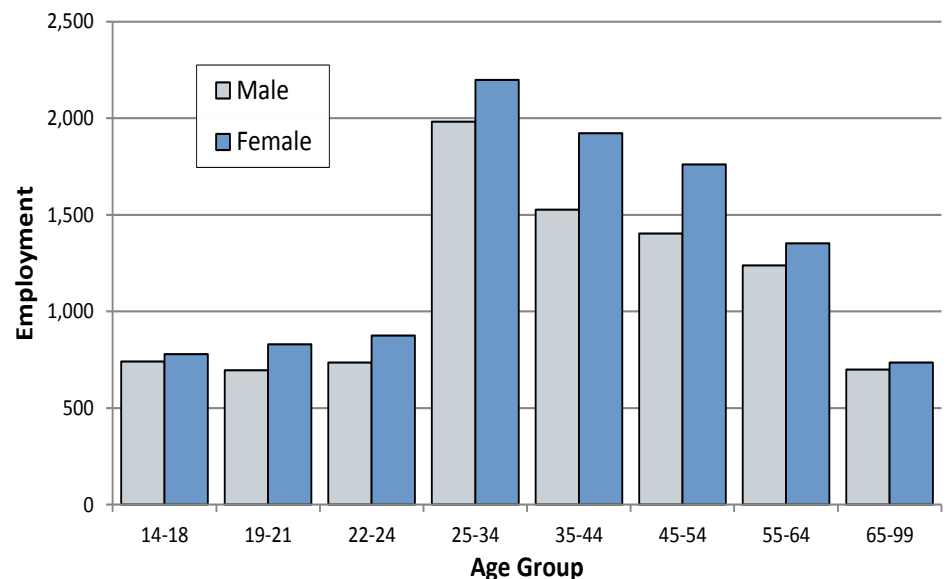
ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

2016 Average Annual Wage for Covered Employment in Arts, Entertainment and Recreation

State Comparisons by Private Ownership



Industry Distribution by Age and Gender 2nd Qtr. 2016



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

Contact Information

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